

ENTREPRENEURSHIP, ORGANIZATIONS, AND SOCIETY (EOS)

EOS-210 Opportunities, Impact and Social Entrepreneurship

Spring. Credits: 4

Problem identification and analysis, opportunity recognition, and engaging with the local manifestation of global challenges is at the foundation of addressing social and environmental challenges, developing beneficial social impacts, and being engaged in all aspects of entrepreneurship. Students will learn about global-local intersection and about addressing significant problems through team projects to create an action, business, social enterprise or organization that involves local stakeholders and creates solutions. Project-based learning with readings, lectures, and classroom discussions.

Applies to requirement(s): Meets No Distribution Requirement

Other Attribute(s): Community-Based Learning, Speaking-Intensive, Writing-Intensive

R. Feldman

Restrictions: Course limited to sophomores, juniors and seniors

EOS-229 Enterprise Startups and Social Entrepreneurship

Fall. Credits: 4

This is a project-based experiential learning course teaching entrepreneurial teams to rapidly build, test, and cycle through models on the way to discovering and implementing an organization, designing and providing a product or service, and offering a solution to a global-to-local problem. Students will learn about and engage in the creation and building process, while exploring and discovering key issues in social impact, organizations and groups, creative solutions, economics, and finance. The course will adapt the Lean LaunchPad methodology, involve case-studies, and provide research and analytical articles.

Applies to requirement(s): Meets No Distribution Requirement

Other Attribute(s): Speaking-Intensive, Writing-Intensive

R. Feldman

Restrictions: Course limited to sophomores, juniors and seniors

EOS-231 Global Entrepreneurship

Not Scheduled for This Year. Credits: 4

We will explore and discuss the policies, procedures, demands, related data (costs, investment levels, success rates, etc.) and impacts of entrepreneurship and entrepreneurial activity in a variety of countries and at the global level, making use of reports, case studies, data centers and organizations. Expect to explore comparisons such as: who are entrepreneurs? who tends to be successful? which governments, societies and economic systems are most supportive? which are least supportive? what are the varieties of entrepreneurial activity? has entrepreneurial activity had economic and social impacts?

Applies to requirement(s): Social Sciences

R. Feldman

Prereq: ECON-110.

EOS-239 Fundamentals of Business Organizations and Finance

Not Scheduled for This Year. Credits: 4

Students will create and manage organizations, learn from topical lectures, readings and case studies, and hear from guest speakers. The course will cover core organizations: not-for-profits, "C" corporations, "S" corporations, partnerships, and the LLC (limited liability company) plus special variations like workers cooperatives and social venture variations known as benefit corporations and L3C companies. Students will also learn how to analyze and present financial information and gain competency with basic spreadsheets and analytical tools. Finally, students will consider organizations in their social contexts, discussing the relationship of organization types to social issues at global and local scales.

Applies to requirement(s): Meets No Distribution Requirement

Other Attribute(s): Community-Based Learning, Speaking-Intensive, Writing-Intensive

R. Feldman

Restrictions: Course limited to sophomores, juniors and seniors

EOS-249 Ethics in Entrepreneurship and Business

Not Scheduled for This Year. Credits: 4

This course uses the traditional approaches of moral philosophy to explore ethical challenges and obligations faced by individuals, businesses, and organizations in an increasingly complex global environment. Through consideration of philosophical theories and particular cases we explore issues such as the social roles and ethical obligations of businesses or organizations; rights and responsibilities of workers, managers, and owners; ethics in sales and marketing; and ethics in a global business environment.

Crosslisted as: PHIL-260EB

Applies to requirement(s): Humanities

Other Attribute(s): Writing-Intensive

L. Sizer

Notes: This course is strongly recommended for students interested in participating in the International Business Ethics Case Competition.

EOS-295 Independent Study

Fall and Spring. Credits: 1 - 4

The department

Instructor permission required.

EOS-295P Independent Study with Practicum

Fall and Spring. Credits: 1 - 4

The department

Instructor permission required.

EOS-299AR Topic: 'Ethics and Artificial Intelligence'

Spring. Credits: 4

Artificially intelligent technologies are prominent features of modern life – as are ethical concerns about their programming and use. In this class we will use the tools of philosophy to explore and critically evaluate ethical issues raised by current and future AI technologies. Topics may include issues of privacy and transparency in online data collection, concerns about social justice in the use of algorithms in areas like hiring and criminal justice, and the goals of developing general versus special purpose AI. We will also look at ethics for AI: the nature of AI 'minds', the possibility of creating more ethical AI systems, and when and if AIs themselves might deserve moral rights.

Crosslisted as: PHIL-260AR, DATA-225AR

Applies to requirement(s): Humanities

L. Sizer

EOS-299LA Topic: 'Leadership in the Liberal Arts'

Not Scheduled for This Year. Credits: 4

What makes a great leader? Can we identify who should be a leader? Are leaders born or made? How does an education in the liberal arts prepare someone to become a leader? Through reading a mix of the Great Books of Western Civilization (e.g., Homer, Plato, Shakespeare) and contemporary classics in leadership studies, we will explore these and other related questions.

Applies to requirement(s): Social Sciences

Other Attribute(s): Speaking-Intensive

J. Hartley

EOS-299ND Topic: 'Individuals and Organizations'

Spring. Credits: 4

This course focuses on individual and small-group behavior in the organizational setting. The class will focus on: (1) understanding human behavior in an organizational context; (2) understanding of oneself as an individual contributor and/or leader within an organization, and ways to contribute to organizational change; (3) intergroup communication and conflict management; and (4) diversity and organizational climate.

Crosslisted as: PSYCH-212

Applies to requirement(s): Social Sciences

B. Packard

Restrictions: Course limited to sophomores, juniors and seniors

EOS-299RJ Topic: 'Research, Ethics, Justice, and Campus Sustainability'

Fall. Credits: 4

The course is designed for students interested in learning about and doing qualitative research on campus sustainability. We will discuss the logic of qualitative social research and examine a range of methods, considering the specific advantages and limitations of different techniques. Students will also discuss ethical issues, including the challenges of conducting research in cross-cultural settings, reflect on our own underlying assumptions, motivations and values in research, and consider what it means to decolonize methodologies. The course is a term-based learning course in which students work in teams to conduct research on a topic of their choice related to sustainability literacy on the Mount Holyoke College campus. Students share and discuss weekly assignments in class, and then analyze and present their results.

Crosslisted as: ENVST-251

Applies to requirement(s): Social Sciences

Other Attribute(s): Speaking-Intensive, Writing-Intensive

C. Corson

Restrictions: Course limited to sophomores, juniors and seniors

Prereq: 8 credits of social science or humanities courses.

Advisory: Students from a variety of disciplines are welcome.

EOS-310 Social Entrepreneurship Capstone

Spring. Credits: 4

Project-based learning course: students bring ideas, projects, and plans to develop toward implementation. Learn about organization startup in social and environmental context. Students engage in class discussions and attend short lectures and, working individually or in teams, develop projects to an implementation stage. Results include having a well-designed solution that delivers real benefit to identified stakeholder(s).

Applies to requirement(s): Meets No Distribution Requirement

Other Attribute(s): Community-Based Learning, Speaking-Intensive, Writing-Intensive

R. Feldman, V. Pastala

Instructor permission required.

Prereq: EOS-210 or EOS-229.

Advisory: During advising week, students should email Professor Feldman with a request and brief explanation as to why they are interested.

EOS-341 Advanced Managerial Economics

Not Scheduled for This Year. Credits: 4

This course will use an intensive case-study approach mixed with lectures, readings, and discussions. The focus is investigating the economics of management and enterprise (firms, organizations) decision-making in local/regional, national, and global settings, the intersections of economic considerations with social and political considerations, and the frameworks and tools for analyzing the behaviors and decisions of various enterprises. Class participation in the discussions is essential. Students will also develop and provide presentations of case analyses.

Applies to requirement(s): Social Sciences

Other Attribute(s): Speaking-Intensive, Writing-Intensive

The department

Prereq: ECON-110 plus at least one other upper-level Economics or EOS/Entrepreneurship course.

EOS-349BC Topic: 'History of British Capitalism'

Spring. Credits: 4

This is a research seminar, designed to introduce students to classic and recent debates on the "history of capitalism" and to support original research on a broad array of topics related to the social and cultural history of economic life. Rather than take British capitalism as exemplary of modernization we will situate that which was particular about the British case against the pluralities of capitalism that have evolved over the past three centuries. Topics include revolutions in agriculture, finance, commerce and manufacturing; the political economy of empire; the relationship between economic ideas, institutions and practice; and, the shaping of economic life by gender, class and race.

Crosslisted as: HIST-357

Applies to requirement(s): Humanities

Other Attribute(s): Speaking-Intensive, Writing-Intensive

D. Fitz-Gibbon

Restrictions: This course is open to juniors and seniors

Prereq: 4 credits in History.

EOS-349MV Topic: 'Motivation'

Fall. Credits: 4

In this course we will examine multiple theories of motivation and their relevance across a range of organizational settings (including corporations, special programs, and schools or colleges). How do we spark interest in a new subject or inspire people to undertake a challenging project? How do we sustain persistence in ourselves and others? This course is relevant for students interested in motivation, whether for attainment (such as within in human resources, talent development, or management) or for learning (whether for students, teachers, or leaders). Because motivation is closely linked to learning and achievement, in addition to well-being and purpose, we will also consider these topics and more.

Crosslisted as: PSYCH-337MV

Applies to requirement(s): Social Sciences

B. Packard

Restrictions: This course is open to juniors and seniors

Prereq: 8 credits in psychology or entrepreneurship, organizations, and society (EOS).

EOS-395 Independent Study

Fall and Spring. Credits: 1 - 8

The department

Instructor permission required.