

GLOBAL BUSINESS

Overview and Contact Information

All economic life is increasingly impacted by the forces of globalization. This Nexus track introduces students to the contemporary corporate world, the role of global markets, and debates about appropriate regulation and long-term implications. Students will explore in depth the tools of corporate leadership, the sociology of organizations, and models of regulation. Students may pursue internships with national or international for-profit corporations to complete the experiential requirement for this Nexus track.

See Also

- Economics (<http://catalog.mtholyoke.edu/areas-study/economics/>)
- Entrepreneurship, Organizations, and Society (<http://catalog.mtholyoke.edu/areas-study/entrepreneurship-organizations-society/>)
- Nonprofit Organizations (<http://catalog.mtholyoke.edu/areas-study/nonprofit-organizations/>)

Contact Information

Eleanor Townsley, Nexus director

Rick Feldman, track chair

Michael Robinson, track chair

Steven Schmeiser, track chair

217G Dwight Hall
413-538-3010

https://www.mtholyoke.edu/acad/nexus/global_business (https://www.mtholyoke.edu/acad/nexus/global_business/)

Faculty

This area of study is administered by the following Nexus track chairs:

Michael Robinson, Professor of Economics

Steven Schmeiser, Associate Professor of Economics

Rick Feldman, Lecturer in Entrepreneurship, Organizations and Society;
Entrepreneurship Coordinator

Requirements for the Nexus

A minimum of 18 credits:

Code	Title	Credits
	Three courses above the 100 level chosen from the list of courses approved for this Nexus or selected with approval of the track chair	12
	One approved 300-level course from the list of courses approved for this Nexus or selected with approval of the track chair	4
	Completion of the UAF application stages 1 and 2 ¹	
	A substantive internship ²	
COLL-211	Reflecting Back: Connecting Internship and Research to Your Liberal Arts Education	2
	A presentation at LEAP Symposium	
	Total Credits	18

- ¹ Or a fifth class with approval of the track chair
- ² At least 240 work hours and responsibilities that exercise ability to think analytically and creatively, and contribute meaningfully to the organization's stated mission and complements the student's area of focus

Additional Specifications

- Nexus students will develop a brief proposal outlining their specific area of focus and provide a course outline for approval from the track chair. A Plan of Study form must be returned to the Nexus Program office.
- The sequence of a Nexus is part of what makes it unique:
 - In preparation for the summer internship or research, students complete courses chosen in consultation with the track chair. If seeking funding through LYNK UAF, students will additionally complete orientation and advising, and online training (stages 1 and 2).
 - COLL-211 is taken after the internship or research project and culminates in a presentation at LEAP Symposium.

Courses Counting toward the Nexus

Courses other than those listed below may count toward the Nexus. Students should consult the Nexus track chair for consideration of courses not on the list.

Code	Title	Credits
College(Interdeptmnt) Courses		
COLL-211	Reflecting Back: Connecting Internship and Research to Your Liberal Arts Education	2
Economics		
ECON-215	Economics of Corporate Finance	4
ECON-249EN	Topics in Economics: 'Global Entrepreneurship'	4
ECON-249ME	Topics in Economics: 'Managerial Economics'	4
ECON-270	Accounting	4
ECON-307	Seminar in Industrial Organization	4
ECON-345	Corporate Governance	4
ECON-349PE	Advanced Topics in Economics: 'International Political Economy'	4
Entrepreneurship, Orgs & Soc		
EOS-210	Opportunities, Impact and Social Entrepreneurship	4
EOS-239	Fundamentals of Business Organizations and Finance	4
EOS-249	Ethics in Entrepreneurship and Business	4
EOS-299ND	Topic: 'Individuals and Organizations'	4
EOS-310	Social Entrepreneurship Capstone	4
EOS-349NQ	Topic: 'Organizations and Inequality'	4
History		
HIST-252	History of Money and Finance	4
Politics		
POLIT-267	The Politics of Finance and Financial Crises	4
Psychology		
PSYCH-212	Individuals and Organizations	4
Sociology		
SOCI-216MK	Special Topics in Sociology: 'Marketing and Society'	4

SOCI-216QD	Special Topics in Sociology: 'Qualitative Data Analysis'	4
SOCI-239	How Capitalism Works: Social Class, Power, and Ideology	4