GLOBAL BUSINESS

Overview and Contact Information
All economic life is increasingly impacted by the forces of globalization. This Nexus track introduces students to the contemporary corporate world, the role of global markets, and debates about appropriate regulation and long-term implications. Students will explore in depth the tools of corporate leadership, the sociology of organizations, and models of regulation. Students may pursue internships with national or international for-profit corporations to complete the experiential requirement for this Nexus track.

See Also
- Economics (http://catalog.mtholyoke.edu/areas-study/economics/)
- Entrepreneurship, Organizations, and Society (http://catalog.mtholyoke.edu/areas-study/entrepreneurship-organizations-society/)
- Nonprofit Organizations (http://catalog.mtholyoke.edu/areas-study/nonprofit-organizations/)

Contact Information
Eleanor Townsley, Nexus director
Katie Walker, coordinator
108 Daniel L. Jones Building
413-538-3010
https://www.mtholyoke.edu/academics/find-your-program/global-business/

Faculty
This area of study is administered by the following Nexus track chairs:
Michael Robinson, Professor of Economics
Steven Schmeiser, Associate Professor of Economics
Rick Feldman, Lecturer in Entrepreneurship, Organizations and Society; Entrepreneurship Coordinator

Requirements for the Nexus
A minimum of 18 credits:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>Three courses above the 100 level chosen from the list of courses approved for this Nexus or selected with approval of the track chair</td>
<td>12</td>
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<tr>
<td>One approved 300-level course from the list of courses approved for this Nexus or selected with approval of the track chair</td>
<td>4</td>
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<tr>
<td>Completion of the UAF application stages 1 and 2</td>
<td>2</td>
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<tr>
<td>A substantive internship</td>
<td>2</td>
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<tr>
<td>COLL-211</td>
<td>Reflecting Back: Connecting Internship and Research to Your Liberal Arts Education</td>
<td>2</td>
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<tr>
<td>A presentation at LEAP Symposium</td>
<td>2</td>
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Total Credits: 18

Courses Counting toward the Nexus
Courses other than those listed below may count toward the Nexus. Students should consult the Nexus track chair for consideration of courses not on the list.

Additional Specifications
- Nexus students will develop a brief proposal outlining their specific area of focus including a course outline. Students will schedule an advising meeting with a track chair to get approval and complete a Plan of Study form (https://docs.google.com/forms/d/e/1FAIpQLSekmJ0emEKs2yRQpDd_YULP81Wbkxhy9RF1ys4M_dvyh-0A/viewform/) to be returned to the Nexus Program office.
- The sequence of a Nexus is part of what makes it unique:
  - In preparation for the summer internship or research, students complete courses chosen in consultation with the track chair. If seeking funding through LYNK UAF, students will additionally complete orientation and advising, and online training.
  - COLL-211 is taken after the internship or research project and culminates in a presentation at LEAP Symposium.

Courses Counting toward the Nexus

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Economics
- ECON-215 Economics of Corporate Finance | 4       |
- ECON-249EN Topics in Economics: ‘Global Entrepreneurship’ | 4       |
- ECON-249ME Topics in Economics: ‘Managerial Economics’ | 4       |
- ECON-270 Accounting | 4       |
- ECON-307 Seminar in Industrial Organization | 4       |
- ECON-349PE Advanced Topics in Economics: ‘International Political Economy’ | 4       |

Entrepreneurship, Orgs & Soc
- EOS-210 Opportunities, Impact and Social Entrepreneurship | 4       |
- EOS-239 Fundamentals of Business Organizations and Finance | 4       |
- EOS-249 Ethics in Entrepreneurship and Business | 4       |
- EOS-299ND Topic: ‘Individuals and Organizations’ | 4       |
- EOS-310 Social Entrepreneurship Capstone | 4       |
- EOS-349NQ Topic: ‘Organizations and Inequality’ | 4       |

History
- HIST-252 History of Money and Finance | 4       |

Politics
- POLIT-267 The Politics of Finance and Financial Crises | 4       |

Psychology
- PSYCH-212 Individuals and Organizations | 4       |

Sociology
- SOCI-216MK Special Topics in Sociology, ‘Marketing and Society’ | 4       |
- SOCI-216QD Special Topics in Sociology, ‘Qualitative Research and Data Analysis’ | 4       |
<table>
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<tr>
<td>SOCI-239</td>
<td>How Capitalism Works: Social Class, Power, and Ideology</td>
<td>4</td>
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<tr>
<td>SOCI-316MK</td>
<td>Special Topics in Sociology: 'Marketing and Society'</td>
<td>4</td>
</tr>
<tr>
<td>SOCI-316NQ</td>
<td>Special Topics in Sociology: 'Organizations and Inequality'</td>
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