

# GLOBAL BUSINESS

## Overview and Contact Information

All economic life is increasingly impacted by the forces of globalization. This Nexus track introduces students to the contemporary corporate world, the role of global markets, and debates about appropriate regulation and long-term implications. Students will explore in depth the tools of corporate leadership, the sociology of organizations, and models of regulation. Students may pursue internships with national or international for-profit corporations to complete the experiential requirement for this Nexus track.

## See Also

- Economics (<http://catalog.mtholyoke.edu/areas-study/economics/>)
- Entrepreneurship, Organizations, and Society (<http://catalog.mtholyoke.edu/areas-study/entrepreneurship-organizations-society/>)
- Nonprofit Organizations (<http://catalog.mtholyoke.edu/areas-study/nonprofit-organizations/>)

## Contact Information

**Eleanor Townsley, Nexus director**  
**Katie Walker, coordinator**

108 Daniel L. Jones Building  
 413-538-3010

<https://www.mtholyoke.edu/academics/find-your-program/global-business> (<https://www.mtholyoke.edu/academics/find-your-program/global-business/>)

## Faculty

**This area of study is administered by the following Nexus track chairs:**

Rick Feldman, Senior Lecturer in Entrepreneurship, Organizations and Society; Entrepreneurship Coordinator

## Requirements for the Nexus

A minimum of 18 credits:

Code	Title	Credits
Three courses above the 100 level chosen from the list of courses approved for this Nexus or selected with approval of the track chair		12
One approved 300-level course from the list of courses approved for this Nexus or selected with approval of the track chair		4
A substantive internship <sup>1</sup>		
COLL-211	Reflecting Back: Connecting Internship and Research to Your Liberal Arts Education	2
A presentation at LEAP Symposium		
<b>Total Credits</b>		<b>18</b>

<sup>1</sup> At least 200 work hours and responsibilities that exercise ability to think analytically and creatively, and contribute meaningfully to the organization's stated mission and complements the student's area of focus

## Additional Specifications

- Nexus students will develop a brief proposal outlining their specific area of focus including a course outline. Students will schedule an advising meeting with a track chair to get approval and complete a Plan of Study form ([https://docs.google.com/forms/d/e/1FAIpQLSeKmJ0emEKS2yRQpDd\\_YULP8INbkckyh9Rf1ys4M\\_dvlyh-0A/viewform/](https://docs.google.com/forms/d/e/1FAIpQLSeKmJ0emEKS2yRQpDd_YULP8INbkckyh9Rf1ys4M_dvlyh-0A/viewform/)) to be returned to the Nexus Program office.
- The sequence of a Nexus is part of what makes it unique:
  - In preparation for the summer internship or research, students complete courses chosen in consultation with the track chair. If seeking funding through LYNK UAF, students will additionally complete orientation and advising, and online training.
- COLL-211 is taken after the internship or research project and culminates in a presentation at LEAP Symposium.

## Courses Counting toward the Nexus

Courses other than those listed below may count toward the Nexus. Students should consult the Nexus track chair for consideration of courses not on the list.

Code	Title	Credits
<b>College(Interdeptmnt) Courses</b>		
COLL-211	Reflecting Back: Connecting Internship and Research to Your Liberal Arts Education	2
<b>Economics</b>		
ECON-215	Economics of Corporate Finance	4
ECON-249ME	Topics in Economics: 'Introduction to Managerial Economics'	4
ECON-270	Accounting	4
ECON-307	Seminar in Industrial Organization	4
ECON-338	Money and Banking	4
ECON-349PE	Advanced Topics in Economics: 'International Political Economy'	4
<b>Entrepreneurship, Orgs &amp; Soc</b>		
EOS-210	Opportunities, Impact and Social Entrepreneurship	4
EOS-231	Global Entrepreneurship	4
EOS-239	Fundamentals of Business Organizations and Finance	4
EOS-249	Ethics in Entrepreneurship and Business	4
EOS-299ND	Topic: 'Individuals and Organizations'	4
EOS-310	Social Entrepreneurship Capstone	4
EOS-349MV	Topic: 'Motivation'	4
<b>History</b>		
HIST-252	History of Money	4
<b>Politics</b>		
POLIT-267	The Politics of Finance and Financial Crises	4
<b>Psychology</b>		
PSYCH-212	Individuals and Organizations	4
<b>Sociology</b>		
SOCI-216MK	Special Topics in Sociology: 'Marketing and Society'	4
SOCI-216QD	Special Topics in Sociology: 'Qualitative Research and Data Analysis'	4
SOCI-239	How Capitalism Works: Social Class, Power, and Ideology	4

SOCI-316NQ	Special Topics in Sociology: 'Organizations and Inequality'	4
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